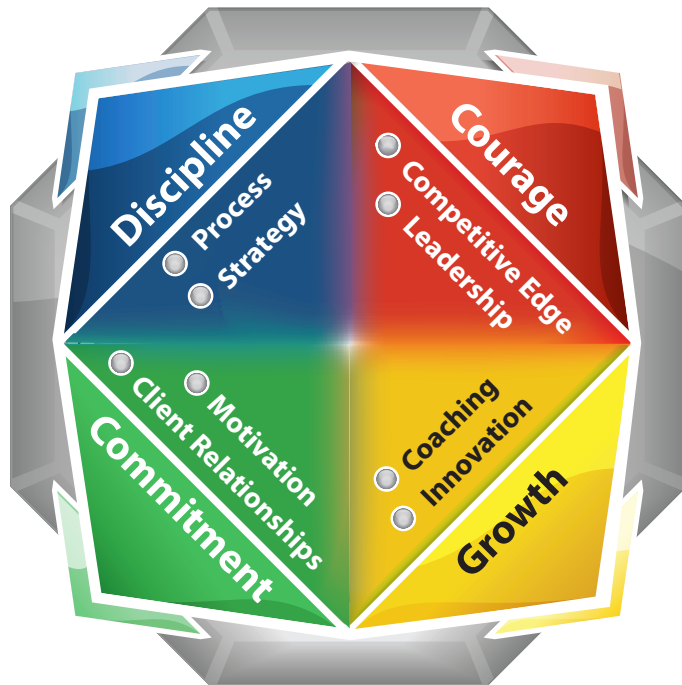


SALES EFFECTIVENESS CONSULTING

A collaborative process to assess your sales organization and create a sales effectiveness action plan.

Sales Performance Profile

Our Sales Performance assessment measures your sales organization using criteria derived from the characteristics of high performing sales teams.



Build a World-Class Sales Organization

- Recruit, train, coach and retain top sales professionals.
- Spend more time with better customers.
- Add more value to each sales call.
- Update your strategic sales plan to maximize your sales effectiveness in today's competitive and changing market.

“Sell more with less resources to clients that want more value”

THE CHALLENGE

You need to grow your sales with less resources and provide more value to your customers.

As organizations grow, they need to re-assess assumptions and processes. Often the strategies and tactics that produced initial success need to change in order to ensure future growth.

THE BENEFITS

- Develop strategies to win new business.
- Identify and define selling strengths and opportunities for improvement.
- Evaluate your sales organization from your customer's perspective.
- Adjust your selling approach to ensure alignment with your customer's buying processes.
- Refine your selling proposition and competitive edge.
- Elevate key disciplines associated with product launches, meetings and sales planning.
- Equip your sales leadership team with coaching tools and measurements for success.

TEL (450) 973-9555

TOLL-FREE 1-877-633-9555

peak@peakperformance2.com
www.peakperformance2.com