

## THE DYNAMIX<sup>®</sup> PROFILE

**“Identify your Communication Preferences and Key Indicators of Success.”**

### **What are the Factors that Drive Superior Individual Performance?**

**DYNAMIX<sup>®</sup>** is a unique tool because it helps you evaluate this question. Most people want to elevate their level of self-awareness. Applied self-awareness can lead to greater knowledge about the world around you. This knowledge can guide you in developing a greater understanding of your personal preferences and behaviors. The projection of your preferences is a major factor in determining the quality of the results you are able to achieve when you interact with other people.

**Effective communication leads to improved relationships, higher levels of trust, morale and productivity.**

Discover your unique communication style using our **DYNAMIX<sup>®</sup>** profile. **Red**, **Yellow**, **Green** and **Blue** communication preferences are measured using our easy-to-use **DYNAMIX<sup>®</sup>** Model.

Learn to identify others’ communication styles in order to better adapt and communicate with even the most difficult people.

Groundbreaking research by Carl G. Jung in the 20th century provided a psychological construct that forms the basis of our understanding related to psychological types. This understanding allows us to categorize certain observable behaviors. As a result, it is possible to explain behavior and the impact of behavior even if it is not always possible to understand all aspects of it. The science of human behavior is inexact and dynamic. **DYNAMIX<sup>®</sup>** is founded upon our 21st century understanding of the principles articulated by Dr. Jung.

Awareness of communication styles or psychological preferences alone will not drive superior performance. Consequently, **DYNAMIX<sup>®</sup>** is a starting point on a journey of ongoing personal development. There are a number of factors that contribute to superior individual performance. These factors are independent of behavioral preferences and are not limited to specific psychological types.

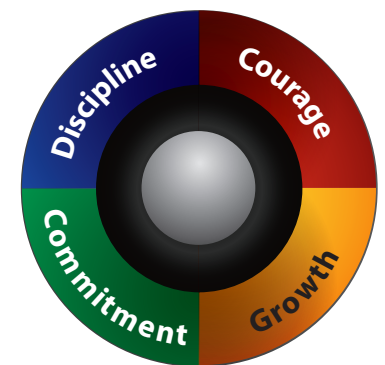
Our objective in providing you with **DYNAMIX<sup>®</sup>** is to help you identify and understand certain preferences and behaviors. This will allow you to make subtle adjustments to what you say and do and to make very deliberate changes in how you respond to changes in your environment or the people in your environment. The ability to adjust one’s actions and reactions in an authentic and effective manner is a key to superior individual performance.

## IT ALL BEGINS WITH SELF- AWARENESS

### YOUR COLOR PREFERENCES



### KEY INDICATORS OF SUCCESS



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You will complete an on-line evaluator that contains 27 evaluator frames with four choices per frame. This evaluator is used to produce your **DYNAMIX<sup>®</sup>** profile.

The **DYNAMIX<sup>®</sup>** profile is driven entirely by your responses to a series of carefully researched statements. It will allow you to identify strengths and any opportunities that might exist for improvement. The profile is your assessment of yourself. All of us can develop and grow if we are willing to do so. Often, the best starting place is to begin with your strengths. We believe that ongoing step-by-step development is one of the fundamental keys to superior individual performance.

•The first section of **DYNAMIX<sup>®</sup>** measures behavioral preferences based on your responses to a series of 3 different types of statements.

1. Statements identifying degrees of preferences for how you project into extraversion and introversion.
2. Statements identifying degrees of preferences for how you make decisions based upon your focus on tasks or relationships.
3. Statements identifying the methodology that you use to process information based upon having a vision for what things can become versus the measurement of how things currently are.

•The second section of **DYNAMIX<sup>®</sup>** examines key indicators of success based upon four dimensions of performance criteria. We have observed that a delicate mixture of Courage, Growth, Commitment and Discipline drives superior individual performance. An imbalance in any of these four key indicators of success can create challenges and may become a limiting factor in personal performance. This section of the profile will provide you with helpful ideas based on your responses to statements that assessed the following:

**Courage** - How do you exhibit courage in pursuit of your objectives? Courage is defined as the quality of mind or spirit that enables a person to face difficulty, danger, pain without paralyzing fear and the ability to move forward in spite of challenges.

**Growth** - How prepared are you to grow and expand your scope? Growth is defined as the act or process of development; a gradual increase in stages towards maturity or completion, moving from a simple to a more complete stage.

**Commitment** - How committed are you to the people that surround you? Commitment is defined as a pledge or a promise that can be relied upon, which, in turn, creates a deeply-held sense of mutual obligation and expectation.

**Discipline** - How disciplined are you in what you do? Discipline is defined as doing the things that are necessary, even if such things are unpleasant or unpopular.

The **DYNAMIX<sup>®</sup>** profile is used in a number of ways to improve:

Team Performance  
Communication Effectiveness  
Leadership Development  
Sales Performance  
Service Performance

**DYNAMIX<sup>®</sup>** is also an effective tool to facilitate coaching and mentoring relationships and can provide people with ideas on how to leverage their strengths and identify areas to develop.

Contact Peak Performance2 at 1-877-633-9555 or  
peak@peakperformance2.com to try **DYNAMIX<sup>®</sup>** today.